

MWM-MN Executive Summary

MWM MN – *Who we are*

MWM-MN is a cross-corporate, governmental, and educational network - passionate about connecting students, parents, educators, non-profits, and organizations aligned to advance diversity in STEM.

Trailblazers Model & Brand – *What we do*

The Trailblazers mentoring panel model was originally designed and branded by Anjie Cayot of Keyot Consulting, one of the founding board members of the MWM-MN chapter. Another founding board member, Tonya Tatro of Experis then enhanced the model to include coordinating between local schools and corporations to provide onsite STEM tours and experiences.



MWM-MN Outreach - *Strategy & impact*

Trailblazers – Panels

Mentoring event for high school / college-age girls that provides them the opportunity to hear from a panel of young ladies thriving in STEM within a diverse variety of careers and organizations.

- **Audience:** Female high school and college students
- **Corporate hosts partners** – Cargill, Securian Financial, Prime Therapeutics, Principal Financial Group, and Best Buy
- **Corporate panelist partners** – 3M, Bremer Bank, Keyot, Cargill, Abbott, Wells Fargo, C.H. Robinson, Mayo Clinic, UnitedHealthcare, Optum Technology, Merrill Corporation, Target, DuPont Pioneer, Kermin, Principal Financial Group, TCF Bank, Prime Therapeutics, Securian Financial, General Mills, Viking Engineering, Experis

Trailblazers – Tours

Coordinate the introduction of educational institutions to corporations for onsite STEM tours and experiences.

- **Audience:** Middle school girls, High school students
- **Corporate host / panelist partners** – Medtronic, Boston Scientific, St. Jude Medical, Optum Technology, Cargill, Experis
- **Educational/Outreach partners** – Girl Scouts of River Valley, American Heart Association, MN High Schools – Apple Valley, Blaine, Coon Rapids, Maple Grove, North, Saint Thomas Academy, Spring Lake, White Bear, Eagan, Visitation

Trailblazers – Mentoring & Speaking Events

Attend and/or speak at MN state-wide and nation-wide STEM events aligned to advance diversity in STEM, and provide a bridge of introduction between MN mentors/corporations and mentee serving organizations.

- **Audience:** Women and girls of all ages

2018/2019 Financial & Partnership Goals – *Divestment strategy to expand our impact*

- Offer scholarship and/or educational awards to attendees of our MN Trailblazer Panels.
- Pay for busing between educational institutions to/from corporate hosts for MN Trailblazer Tours.
 - o 11/29 Medtronic tour with Edison high school **confirmed**
 - o Half day STEM tour, Mall of America, United Technologies, and Viking Engineering **in-process**
- Funding for equipment and resources to digitalize (livestream, videos, etc.) Trailblazer events to expand our STEM experiences to low-income and/or transportation limited households and rural communities.

Hashtags: #MillionWMentorsMN / #MillionWMentors / #MNTrailblazers



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